



NIMBLE CRM

**THE MUST-HAVE INTELLIGENT SOCIAL SALES
& MARKETING CRM FOR SMALL BUSINESSES**



WHAT IS NIMBLE CRM?

Nimble is the smart and simple social sales & marketing tool that's perfect for the small business user.

It works by building a CRM system around the way your customers work, creating intelligent ways for them to engage with clients at any point of the

sales funnel. Nimble CRM works alongside Office 365, Outlook, Skype and Dynamics by syncing their contacts, emails, calendars and client's social history into one single location. And as Nimble CRM updates contacts automatically, inputting manual information becomes a thing of the past, giving your customers more time to focus on their business.

AN INTRODUCTION TO NIMBLE

As a Microsoft Gold Certified partner, Nimble is an award-winning software company specialising in cloud applications. Their cloud-based CRM solution is currently rated #1 for customer satisfaction and was named as the best small business CRM software by G2

Crowd in 2017. With 100,000+ business users across the globe, Nimble CRM is a people-centric application that can be used on any mobile device and in any location.

WHY SELL NIMBLE CRM WITH GIACOM?

EXCLUSIVE EARLY ADOPTER PROGRAM

Giacom is one of the few selected CSPs that have been exclusively chosen to sell Nimble CRM.

EXCLUSIVE PARTNER DISCOUNT

Benefit from an exclusive 10% discount when buying Nimble CRM from us, rather than going direct.

BOOST YOUR MARGINS

Bundle Office 365 together with Nimble CRM and earn extra margin on every sale.

EASY ON, EASY OFF BILLING

With Giacom you won't be tied into a long-term Nimble contract.

ONE INVOICE FOR ALL YOUR CUSTOMERS

Condense your monthly bill into one easy to read invoice for all your customers.

WHY CHOOSE NIMBLE CRM FOR YOUR SMALL BUSINESS USERS?

BUILDS YOUR CRM FOR YOU

No need to manually enter information as the software automatically updates and syncs customer contact history for you, making it easier to use.

EASIER TO USE THAN LARGER CRMS

Small business users can find everything they need to engage with a customer at their fingertips, with no need to navigate away from the app they are using, freeing up more time for sales.

SEND PERSONALISED EMAILS FOR DEEPER ENGAGEMENT

Increase open and click rates with the group messaging feature and send personalised group emails that appear as one-to-one engagement, instead of mass email blasts, which leads to a higher ROI.

SAVE TIME WITH UNIFIED SALES OPPORTUNITIES

Nimble CRM automatically links team tasks, events and communications together so that every user can see the full customer picture, saving them time.

WORKS INSIDE YOUR OFFICE 365 INBOX

Delivers instant insights on people and companies by building live profiles on anyone from anywhere, powering your customer's sales team to drive better results and increase your customer's profits.

| FEATURES | NIMBLE BUSINESS | NIMBLE TEAM | NIMBLE ENTERPRISE |
|---|-----------------|-------------|-------------------|
| Number of Contacts | 25,000 | 200,000 | 500,000 |
| Storage per License | 2GB | 10GB | 20GB |
| Group messages per day (limit for every user) | 100 | 200 | 300 |
| Prospector Leads (per month) | 100 | 300 | 300 |
| Advanced Search (including social data) | ✓ | ✓ | ✓ |
| Messages, Calendar, Contact Integration | ✓ | ✓ | ✓ |
| Social Network Integration | ✓ | ✓ | ✓ |
| Custom Fields | ✓ | ✓ | ✓ |
| Email Templates | ✓ | ✓ | ✓ |
| Nimble Contacts Browser Extension | ✓ | ✓ | ✓ |
| Unlimited Office Contacts Add-in | ✓ | ✓ | ✓ |
| Mobile Apps | ✓ | ✓ | ✓ |
| Deals | ✓ | ✓ | ✓ |
| Reports | ✓ | ✓ | ✓ |

THE SUPER SMART CRM



SMART SOCIAL SEARCH & SEGMENTATION

Nimble's Smart Segmentation makes it easier to find people and companies that are important for your business.



SMARTER PROSPECTING

Nimble delivers the context and insights you need to Prospect Smarter to grow your business.



GROUP EMAIL MARKETING, TRACKING & ANALYTICS

Nimble's Group Messaging enables you to send personalised group emails with tracking, analytics and reporting for Office 365 mail.



LESS DATA ENTRY = MORE CUSTOMERS, LESS WORK

Spend more time engaging customers instead of logging CRM data. Nimble helps automate your data entry by building your CRM for you.



SEAMLESS COMMUNICATION

Nimble automatically ties your team's tasks, events, and communications to each sales opportunity to ensure that everyone is on the same page.



WITH YOU WHEREVER YOU GO

Work on the move with mobile & browser apps. The Nimble app is the only relationship manager and personal Agenda Tool you need.



**TO FIND OUT MORE
ABOUT NIMBLE CRM,
CALL OUR SALES TEAM
ON **0333 332 0888****