

## Giacom Job Profile

<b>Job Title:</b>	Lead Business Analyst
<b>Department:</b>	Software Development
<b>Reporting to:</b>	Head of Software Development
<b>Direct Reports:</b>	None
<b>Peers:</b>	Lead Developers, Project Managers
<b>Location:</b>	The role is based in our head office in Hessle near Hull.

### Role Purpose

The primary role of the business analysis is to act as the bridge between technology delivery team and the wider business, eliciting requirements into elaborated deliverable stories.

### Responsibilities & Accountabilities

- Eliciting requirement through facilitation, workshops and refinement sessions.
- Produce artefacts (e.g. user stories, requirements documents, wireframes, etc) consumable by the software development team which represent the business requirements
- Be a subject matter expert for our products and services e.g. Cloud Market.
- Participate in validating acceptance criteria through testing either directly or other stakeholders, UAT teams, users' groups, beta testers.
- Facilitate prioritisation of backlogs and identifying/agreeing minimum viable products.
- Outlining delivery options and their trade-offs between time quality and effort.
- Play a supporting role to the delivery teams during implementation phase.
- Be able to represent the requirements and delivered features back to key stakeholders, communicating clearly to mixed audiences.
- Be accountable for change meeting its business objectives/goals and targets e.g. ROI, adoption, costs.

### Essential Experience & Skills

- Extensive experience of analysing business requirements and translating them into artefacts which can be consumed by the Software Development Team to enable delivery
- Extensive experience of a broad range of artefacts used to capture business requirements (e.g. user stories, wireframes, information models, data models, etc)
- Extensive stakeholder management experience and facilitation up to board level
- Very strong at bringing together groups of people with diverse points of view and getting to a consensus, feature negotiating.
- Very strong analytical skills
- Experience of working using Agile development methodology
- Experience of testing and validating acceptance criteria.

### Desirable Experience & Skills

- Experience of producing Sprint Backlog User Stories
- Experience of ecommerce solutions and SaaS platforms in a technology first organisation.
- Experience of Azure Dev Ops

## Personal Attributes

- Hands on
- Passion for delivering excellence
- Display an eagerness for change and continuous improvement
- Outstanding written and oral communication skills
- Excellent organisational, analytical and problem-solving skills
- Ability to work under pressure
- Ability to command respect from sponsors, peers and team
- Ability to balance short-term need with strategic aims
- Ability to bring together people with wildly different viewpoints and cultural values
- Ability to develop strategies for achieving positive change and improvements amidst ongoing demands and pressures
- Ability to work as part of a team
- Flexible attitude and approach
- Inspires co-workers to attain goals and pursue excellence

## Giacom Values

- We are trusted experts in our field
- We pride ourselves on keeping things clear and simple
- We put our customers at the centre of everything we do
- We make Giacom a great place to work
- We are innovative and forward thinking